

## YOUR CRASH-FREE CULTURE

Tools to assess, manage and reduce hazards and risks caused by workplace practices are key to creating a crash-free culture in your workplace. Are you using best practice tools and how reliable is the driver safety culture in your workplace?

Do you:

- ❑ Ensure your drivers take a risk profile assessment?
- ❑ Have your drivers regularly assessed in practical driving skills?
- ❑ Know your organisation's level of crash risk?
- ❑ Test your safety policies and procedures?
- ❑ Know where your next incident is likely to come from?
- ❑ Know the importance of linking work-related road safety with sustainability and energy efficiency?

This important one-day workshop will discuss these topics and provide you with more ideas to improve and develop YOUR crash-free driving culture.

### WHO SHOULD ATTEND?

- ✓ Fleet Managers and Health and Safety Managers responsible for creating a crash-free workplace
- ✓ Business Owners dedicated to the long term safety of their employees and businesses
- ✓ Driver Training providers and road safety educators, who are keen to support fleet operators to create a crash-free workplace
- ✓ Fleet Leasing companies actively promoting driver safety and crash risk reduction
- ✓ Insurance companies keen to support their clients to reduce crashes and subsequent costs
- ✓ All those looking to use the incentives and benefits of a crash-free workplace driving culture, combined with achieving sustainability and energy efficiency

## INFORMATION

### DATES & VENUES

**Auckland 12th March 2008**  
Alexander Park Function Centre, Gate B  
Greenlane West, Epsom  
Tel: 0-9-631 1165, Fax: 0-9-630 7894.

**Wellington 13th March 2008**  
Royal New Zealand Police College  
Papakowhai Road, Porirua  
Tel: 0-4-238 3133, Fax: 0-4-237 1571.

**Christchurch 14th March 2008**  
Russley Golf Club Function Centre  
438 Memorial Avenue  
Tel: 0-3-358 5903, Fax: 0-3-358 7480.

### REGISTRATION

Complete the registration form and return with the appropriate payment to the AA DEF Workshop, c/- P.O. Box 25-026, St Heliers, Auckland.

### DETAILS

Registration includes lunch and refreshments, as outlined in the programme. Dress: Smart casual.

### PAYMENT METHODS

Cheques should be made out to:  
AA Driver Education Foundation

Online payments to:  
payee AA DEF a/c 06-0287-0365487-00 please include name and workshop location (eg AKLD) in the reference line

### DEADLINE

Please return the registration form as soon as possible but no later than Thursday 28th February 2008.

### INQUIRIES

For all inquiries and assistance with travel arrangements and accommodation contact:

Anita Dransfield, Event Coordinator,  
Tel: 0-9-528 6092, Fax: 0-9-521 1784,  
E-mail [pacificpr@ihug.co.nz](mailto:pacificpr@ihug.co.nz).

Confidentiality: All information received will be used solely for the purposes of the Workshop and retained by the AA DEF.



Driver Education Foundation

WORK-RELATED ROAD SAFETY

# Creating a Crash-Free Culture



**12 – 14 March**  
AUCKLAND | WELLINGTON | CHRISTCHURCH

SPONSORED BY

**Tranzqual ITO**  
SETTING TRANSPORT &  
LOGISTICS STANDARDS



## PROGRAMME

- 8.30 Registration Tea & Coffee  
 9.00 Welcome  
 9.15 **Introducing keynote speakers**  
 Dr Will Murray and Peter Baas  
 9.30 **Innovations in work-related road safety**  
**On-line risk assessment, Distractions, DriveCam**  
 Dr Will Murray, Peter Baas & Jim Wiles  
 11.00 Morning Tea and Networking  
 11.15 **What's next in work-related road transport law**  
 Ministry of Transport  
**Australian Accreditation Scheme benefits**  
 Peter Baas  
**NZ Operator Rating System**  
 Land Transport NZ, NZ Police  
 11.45 **The Great Debate: Why is a crash-free culture so important?**  
 Convenor, Peter Sheppard, AA DEF  
**Eliminating Fatigue, Government agencies' update, and what can you do?**  
 Ministry of Transport, ACC  
**Wellness to Drive - What does it mean?**  
**Recent NZ evidence** Peter Baas  
 12.45 Lunch and Networking  
 1.15 **More on Innovation**  
**AA Driver Training**  
 Karen Dickson  
**ACC Update and opportunities**  
 Debbie Stearns  
 1.45 **Panel discussion**  
 Fitting vehicle selection, sustainability and energy efficiency into your crash-free culture; MoT, Land Transport NZ, Convenor, Peter Sheppard  
 2.30 **Setting National Standards in work-related road safety** Tranzqual  
 2.45 Afternoon Tea and Networking  
 3.00 **The Shell New Zealand operator experience**  
 3.15 **Have you got the right tools to manage risk?**  
 Virtual Risk Manager - Fleet: Demonstration  
 4.15 **Final thoughts on your crash-free culture**  
 Convenor and Panel.

## KEYNOTE SPEAKERS



Dr Will Murray is Research Director at Interactive Driving Systems (IDS). He supports the research, development, dissemination, implementation and evaluation of reliable and cost-effective corporate road safety systems. IDS works with a range of organisations around the world. Following his last visit to New Zealand, Dr Murray authored a Work-related Road Safety research report: <http://www.osh.govt.nz/publications/research/road-safety0407/road-safety0407.pdf>

E-mail: [will.murray@virtualriskmanager.net](mailto:will.murray@virtualriskmanager.net)  
 Web: <http://www.virtualriskmanager.net>

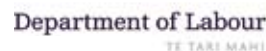


Peter Baas is Managing Director of TERNZ (Transport Engineering Research NZ) Limited. Peter has been involved in transport research for over 27 years. His specific interests are in heavy vehicle safety and energy efficiency.

E-mail: Peter at [p.baas@ternz.co.nz](mailto:p.baas@ternz.co.nz)  
 Web: <http://www.ternz.co.nz>

## SUPPORTERS

AA DEF would like to thank Shell New Zealand Limited and Tranzqual for their sponsorship; AA Driver Training, Lumley Insurance (NZ) Limited and the following government agencies for their support:



## REGISTRATION

One form per delegate (please photocopy extras)

Forward this form to:

AA DEF Workshop  
 P.O. Box 25-026,  
 St Heliers,  
 Auckland 1740

**Registration deadline is  
 28th February 2008**

First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Workplace: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Special Dietary Requirements: \_\_\_\_\_

\_\_\_\_\_

WORKSHOP LOCATION (please tick box)

Auckland  Wellington  Christchurch

### PAYMENT

Delegate \$95.00

Plus GST (12.5%) \$11.88

TOTAL \$106.88\*

Cheque enclosed  Online payment

\*See Payment Methods instructions for details.

Retain a copy for your records.

A GST receipt will be issued upon receipt of payment.